

Markus Angermeier

Digital Direction



Curriculum vitae

March 2016



Markus Angermeier

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Experience and education

Markus Angermeier, Berlin

Since 2006

UX/UI design, Webdesign, prototyping, creative direction, corporate design

Usually as leading creative webdesigner, I am freelancing in projects of many varieties directly for clients such as:

Media: ÜberMedien, Condé Nast, BILDBlog, Greenpeace, Giga.de, Ströer Media Brands/Kino.de, Econa/Macnews.de, Nordkurier, Interview.de, ComputerBild, Axel Springer, Telekom P&I, Burda Social Brands, Dailyme.tv, Jahreszeiten Verlag, Küchenstud.io

E-Commerce and Social Web: Butlers, Depot, Layar, SmartLaw, Motor-Talk, Twittip.de, Plazes, Dotopen, Jovoto, Phonedeck, Aboalarm, Bassball

Corporate Design: Netzpolitik.org, DataLion, StudiVZ, StumbleUpon, UberCab, ZDF/Blinkenlichten, Demos, Sony BMG, Deutscher Jagdverband, Hack&Craft, Earth.org, BEE Be Excellent, The Otherland Group, Mobile Sunday, all2gethernow, atoms&bits, Workstreamer, Mixd.tv, Excentos

Workshops, Lectures, Publications: EMS Babelsberg, Hochschule Mannheim, CeBit, Staatsbibliothek Berlin, ADC Young Masters, Social Media Week, T3N

I also work for agencies like:

Geometry Global, Commandante, Strichpunkt, EsPresto, Intosite, Newthinking, Wegewerk, BEE, Laf.li, Marschall Wernecke, Nolte & Lauth, Empulse, Hack & Craft, Weltretter or Aperto ...



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... for clients such as: Volkswagen, Daimler, VdA/IAA, Allianz pro Schiene, Stiftung Warentest, SOS Kinderdörfer, Gesine Schwan, ver.di, SPD Berlin, Die Grünen, Bayerischer Rundfunk, Watchberlin, Deutscher Jagdverband, DGB, NGG, PKV, Mut gegen rechte Gewalt, Leuchtpol, IG Metall, DERTour and more.

For a more detailed list, please visit kosmar.de/

Currently I focus on designing in the browser. This enables a mobile-first, progressively enhanced, responsive layout from start, and an continuously testable UX/UI. The results are static prototypes for faster design iterations and seamless documentation for production. I like using a non-intrusive versatile SCSS framework of my own, with modular and semantic HTML5 markup.

I frequently mediate between the ambition of visual design and the necessities of frontend development to reach the most appropriate UX for the goals of concept, strategy and the user.

I enjoy working in interdisciplinary teams in an iterative process and agile setup; both remote and on location.

7Moments, Berlin

2011 – 2014
CPO, co-founder

As one of three co-founders of this photo-sharing startup I took care of the product features and design of the overall user experience. I was responsible for the corporate design and branding. Working on our website and app, I prototyped and implemented HTML and SASS/LESS.

Aperto, Berlin

1998 – 2006
Creative director design, art director, designer

Leading a team of designers, I worked on and coordinated many pitches, projects and website developments in all phases of the life cycle. In a business unit focused on clients from the public sector, we worked on many government accounts with emphasis on accessibility, usability and user-centered design.

Clients include Bundesregierung, Bundeswehr, Auswärtiges Amt, Bundespresseamt, Bundesrat, BMI, BMBF, BMVg, Freistaat Sachsen, Land Baden-Württemberg, Siemens Mobile, Siemens Home Appliances, DeTeWe, DaimlerChrysler Services, Volkswagen, Coca-Cola, Consors, F.A.Z., DAAD, Deutsche Bank, Activest.

As creative director I initiated the transition from Photoshop to Fireworks and CSS-driven layout in the design division. My team has won awards as DMMA and BIENE for accessibility projects, red dot and iF Design for B2B projects.

Carl-Hofer-Schule, Karlsruhe

1995 – 1998
Diploma as state-certified graphic designer



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Focus and expertise

- * User experience and web design
- * HTML/CSS prototyping
- * Responsive and mobile
- * Creative and art direction, Styleguide development
- * Corporate and logo design
- * Usability and accessibility
- * Consultancy und concept development
- * Social web and media

Knowledge and tools

Code

- * SCSS /SASS/LESS (6 years), CSS (12 years)
- * HTML (12 years)
- * JQuery (basic)
- * Coda (Text Editor) with Codekit/Koala (Preprocessing), SourceTree (Versioning)

Design / UX

- * Sketch (Wireframing and Interface Design) (2 years)
- * Illustrator (Vector Design) (17 years)
- * Indesign (Print Layout) (8 years)
- * Fireworks (Interface Design) (15 years)
- * Photoshop (Image Retouch) (17 years)
- * Axure, OmniGraffle, Flinto (Wireframing/Prototyping) (basic)

Process

- * Issue Management (Trello, Jira/Confluence, Redmine, Pivotal ...)
- * Merlin, Google Docs, Keynote, Pages, Numbers (basic)

Trivia

My daughter was born in 2005. I do like music, calligraphy and shoes. I have more than 8,000 followers on twitter and am mentioned just about twice on wikipedia.



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